

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT24/12 17.14
CHANGES
*** WFTV-TV ***

DATE OCT24/12 17.14

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		800P-1130P	30		\$6,750.00	10/20	10/20	0		SAT	0
PROGRAM : FBALL FL ST/MIAMI ORD COM1 : WE CAN OFFER FBALL THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK												
44	A		800P-1203A	30		\$6,750.00	10/20	10/20	1		SAT	1
PROGRAM : FBALL FL ST/MIAMI ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:02A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-40												

REP HEADLINE# 6144703 TRF# 311940
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 17.14
CHANGES ** WFTV-TV ***

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STATION MAKEGOOD OFFERS:												
M8	OK'D		BUY#40				MISSED: SAT/800P-1130P	OCT20	30S	\$6,750.00	(OCT24/12)	
							OFFER: SAT/800P-1203A	OCT20	30S	\$6,750.00	PLS ADVISE.	
							CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:02A					
OCT/12										134375.00	CONTRACT TOTAL 134375.00	
											TOTAL SPOTS 82	

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE